

Marketing & Communication Excellence Recognized at Annual Conference



Hinsdale, IL – On January 30, 2026, during the IAPD/IPRA Soaring to New Heights Conference, park, recreation, and conservation agencies were recognized for excellence in their marketing and communication efforts through the annual Agency Showcase. This professionally judged competition recognizes Illinois agencies for their marketing and communication efforts ranging from print to multimedia.

Congratulations to the following park, recreation, and conservation agencies:

Overall Agency Showcase Winners

1st Place: Wheeling Park District
2nd Place: Downers Grove Park District
3rd Place: Itasca Park District

People's Choice Agency Showcase Winner: Arlington Heights Park District

Category Honors

Brochure Print: Lake County Forest Preserve
Brochure Virtual: McHenry County Conservation District
Integrated Photography: Wheeling Park District
Large Format Marketing: Rolling Meadows Park District
Logo Design: Barrington Park District
Marketing Campaign: Itasca Park District
Print Communication – Informational: Downers Grove Park District
Print Communication – Promotional: Plainfield Park District
Social Media Campaign: St. Charles Park District
Table Display: Itasca Park District
Videography - Long Form: Forest Preserve District of Will County
Videography - Short Form: Homewood – Flossmoor Park District
Website: Oswegoland Park District
Written Content: Palatine Park District

A complete list of award winners is available on the IPRA website, ILipra.org

Established in 1944, the Illinois Park & Recreation Association (IPRA) serves nearly 3,000 park, recreation, and conservation professionals throughout the state, and is a national leader in providing premier education, networking, and resources. For more information about IPRA please visit www.ILipra.org.

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