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Press Release
For Immediate Release
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Marketing & Communication Excellence Recognized at Annual Conference

La Grange, IL – On January 24, 2025, during the IAPD/IPRA Soaring to New Heights Conference, park, recreation, and conservation agencies were recognized for excellence in their marketing and communication efforts through the annual Agency Showcase. This professionally judged competition recognizes Illinois agencies for their marketing and communication efforts ranging from print to multimedia.



Congratulations to the following park, recreation, and conservation agencies:

Overall Agency Showcase Winners

1st Place: Park District of Highland Park
2nd Place: Roselle Park District
3rd Place: Forest Preserve District of DuPage County

People's Choice Agency Showcase Winner: Park District of Highland Park

Category Honors

Brochure Print: Lake County Forest Preserve District
Brochure Virtual: Winnetka Park District
Integrated Photography: Romeoville Park District
Large Format Marketing: Glencoe Park District
Logo Design: Northbrook Park District
Marketing Campaign: Elmhurst Park District
Print Communication – Informational: Dundee Township Park District
Print Communication – Promotional: Oak Lawn Park District
Social Media Campaign: Forest Preserve District of DuPage County
Table Display: Plainfield Park District
Videography - Long Form: Forest Preserve District of DuPage County
Videography - Short Form: Hoffman Estates Park District
Website: Forest Preserve District of DuPage County
Written Content: Fox Valley Park District

Learn. Connect. Inspire.



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A complete list of award winners is available on the IPRA website, ilpra.org

Established in 1944, the Illinois Park & Recreation Association (IPRA) serves nearly 3,000 park, recreation, and conservation professionals throughout the state, and is a national leader in providing premier education, networking, and resources. For more information about IPRA please visit www.ilpra.org.

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