

Strategic Plan Highlights



Historical Achievements

- 1988: Foundation laid for IPRF's future endeavors.
- 1998: Launched "Partners for the Future," raising \$248,000.
- 2001: Official incorporation and foundational leadership.
- 2023: Achieved \$621,000 in net assets through fundraising initiatives.

Mission, Vision & Core Programs

- **Mission:** Sustaining a philanthropic organization to benefit IPRA members.
- **Vision:** Investing in park and recreation professionals to achieve their full potential.

Core Programs:

- Scholarships for students and professionals.
- Disaster Relief Program has been distributing over \$36,000 since 2020.
- Diversity, Equity, and Inclusion (DEI) Sponsorships.
- Fundraising events like golf outings and auctions.

Strategic Goals

Awareness

Increase visibility and brand recognition.

Appeal

Innovate and diversify fundraising strategies.

Accountability

Ensure transparency and resource stewardship.

Alignment

Strengthen collaboration with IPRA.



Keys to Success

Dedicated trustees and volunteers.
Sustainable fundraising through innovative campaigns.
Building long-term donor relationships and a robust endowment fund.

Financial Strategies

Introduce creative revenue streams like payroll deductions and trendy events.
Build mutually beneficial corporate partnerships.
Launch an alumni club for consistent donor engagement.

Opportunities for Growth

Engage younger demographics through scholarships and mentorship programs.
Expand donor base with targeted digital campaigns and outreach.

Call to Action

Get Involved: Donate, volunteer, or sponsor programs.
Advocate: Share IPRF's mission and impact.
Support DEI Initiatives: Contribute to fostering inclusivity in parks and recreation.